

# 10<sup>th</sup> RUTECH Eurasia

Eurasia's Leading Polyurethane Exhibition



24-26  
November '27  
İstanbul Expo Center

[putecheurasia.com](http://putecheurasia.com)

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## Eurasia's Polyurethane Power Meet in Istanbul

Eurasian Composites Show, Adhesives & Bonding Eurasia, and Foam Eurasia, held concurrently at the Istanbul Expo Center in 2025; Became the powerful meeting point for the polyurethane, composite, adhesive, and technical foam industries in Eurasia.

The organization, where sustainable production, advanced material technologies, and circular economy solutions stood out; Once again strengthened Turkiye's position as a regional production, trade, and technology hub.



## Impressive Numbers for 2025

### En Çok Ziyaretçi Gelen 10 Yabancı Ülke

- ☑ Russia
- ☑ Italy
- ☑ Iran
- ☑ Morocco
- ☑ China
- ☑ South Korea
- ☑ UAE
- ☑ Spain
- ☑ Germany
- ☑ Egypt

**245** Total Exhibitors &  
Represented Companies

**7.060** Total  
Professional  
Visitors

**83** Number of  
Visitor Countries

## Exhibitor

# Testimonials

"We had the opportunity to meet with our new customers, spend time with our existing customers, and create new business plans. We will be here again in 2027."

*Ekin Tükek • FLOKSER • CEO*

"As Siloxene, we are very pleased to be here. It is very good to have local and international participants together. The level of stands, participants, and meetings we held is truly above our expectations."

*MATTHIAS KOEBEL • SILOXENE AG • FOUNDER / CEO*



**"Istanbul's location at the center of Europe, the Middle East, and Asia is very valuable for bringing professionals from different regions together."**

*Guillaume Bizard  
Sales Manager for Turkiye and Middle East  
Covestro-Grolman Group*

## Feedback from Our Success Story

**99%**

Intend to visit the next exhibition.

**97%**

General visitor satisfaction rate.

**95%**

General exhibitor satisfaction rate.

**91%**

Intend to participate in the exhibition again in 2027.

## Why Should You Participate?



Bring together manufacturers, suppliers, distributors, and technology providers of the polyurethane industry on the same platform.



Establish new export connections with professionals coming from Europe, the Middle East, Asia, and Africa.



Directly reach many target sectors from automotive to furniture, construction to packaging.



Showcase your new products, raw materials, machinery, and production technologies to decision-makers.



Closely follow the sector's technical agenda, sustainable production approach, and next-generation solutions.

# Take Your Place at the Industry's Meeting Point in 2027

Putech Eurasia is a regional trade platform that brings together raw materials, machinery, equipment, systems, technology, and application solutions of the polyurethane industry under one roof.

In the 2027 edition, do not just display your brand; meet new customers, strengthen your existing collaborations, and make your position in the Eurasian market more visible.

## Exhibitor Profile

- Polyurethane raw material manufacturers
- Poliols and isocyanate suppliers
- Additives and auxiliary chemical manufacturers
- Polyurethane system houses
- PU foam manufacturers
- Companies offering elastomer, coating, and adhesive solutions
- Polyurethane machinery and equipment manufacturers
- Dosing, mixing, and molding system manufacturers
- Cutting, lamination, and process technology companies
- Laboratory, testing, and quality control solution providers
- Recycling and sustainable production technology companies
- Distribution, logistics, and technical consultancy service providers

## Visitor Profile

- Furniture and mattress industry
- Automotive and transportation sector
- Construction and building materials sector
- White goods and electronics sector
- Footwear and leather goods industry
- Packaging and insulation sector
- Textile and technical textile manufacturers
- Cooling, insulation, and panel manufacturers
- Defense, aviation, and composite application areas
- Chemical and plastic industry professionals
- Purchasing, production, R&D, and quality control managers
- Distributors, importers, and exporters
- Universities, research institutions, and public organizations

**Book your place  
in limited stand  
areas now.**



Putech Eurasia 2027  
24-26 November 2027  
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VENUE: ISTANBUL EXPO CENTER



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